Awful funny or just awful?



Williams, Badger take over as student publication heads

Not only have The Gateway and Tomahawk been moved to spanking new quarters, but new staff members have been appointed to fill the offices.

Foremost among the new apcointees are June Williams and Donald Badger, Although new

The Gateway editor-in-chief position, Miss Williams is no tranger in the journalism field. itarting her university journaperceptors as a freshman reorter, she moved up to the opy desk in her sophomore year nd became society editor and ty editor the year following. low a senior, she is majoring Jounalism.

Badger heads Tomahawk 'omahawk Editor Badger ned much of his writing ex-ience as a reporter for The Jateway and is now employed as public relations council for the Multiple Sclerosis League

of Omaha.

Assisting Miss Williams at nanaging editor's desk will e Burt McMillan who has movd up from sports editor. To uck Moore and Charlotte Weinerg go the jobs as news ediors, while coverage of the soial life of the university will to Joanne Larkin. Her assistint is Joyce Erdkamp.

Lee Nelson will hold the sports editors reins with Bob eck as his assistant. The chore of inserting humor into the twice-weekly publication goes to Feature Editors Berkley For-James Bourne ign the photographic department is Pat Hefti. William Osick will assist her.

Breeling, Bowker editors

Laurel Main will be copy editor with Lois Schmucker, Dorothy Friedman, Robert Rasmussen and Mary Ann Conley as copyreaders. The proofreaders

Campus Calendar

Friday, Sept. 21 Cheerleader tryouts, 2 p.m., room 386.

Saturday, Sept. 22 Nebraska Writers' Guild, 8 p.m., room 207.

Football, OU vs. Nebraska Wesleyan, 8 p.m., Lincoln.

Monday, Sept. 24 Zone school, 4:30 p.m., auditorium.

chores have been turned over to Eileen Brown and Lawrence Moore. George Georgeff and Joe Mandolfo will handle the makeup editor's duties.

W. Wilson Cliff, Tomahawk and Gateway advisor also anstaff appointments: James Breeling and Glen Bowker as assistant Tomahawk editor and photography editor, respectively. Make-up editor for the yearbook will be Richard Winchell while Eugene Roncka will fill the Art editor's position.

Hebr. State Hist. Soc. State Capitol Lincoln, Hebraska.

The gareway Brins

Vol. 31

University of Omaha, Sept. 21, 1951

Tobias names five chairmen

Ben Tobias, acting chairman of the Student Council, announced chairmen and members of five committees. At a meeting held Wednesday afternoon, Tobias appointed Bob Keim chairman of the Freshman Day committee. Jean Salladay and Diane Purdy will serve on the committee. Freshman Day is Septem-

James Townserd has been named election chairman for all OU elections. Petitions for the fall election must be submitted to the Dean of Students office by October 3. The election will be held October 13.

Homecoming chairman is Jackie Zerbe. Miss Salladay, Tobias, and Howard Olson will help her.

Chairman of the Campus Chest Drive is George Marling. Joan Bugbee will be in charge of coffee hours.

Grad students may get goverment grants

Students with a yen for travel may find the answer to their financial problems in the government grants to graduate students studying abroad under the Fulbright Act. Applications to participate in the competition for the grant, my be obtained in the Dean of Students' office. Completed applications must be returned by Oct. 15.

Qualifications for an applicant are: United States citizenship, a college degree, knowledge of the language of the country, and good bealth.

iness administration; and Rev.

Joseph R. Kennedy, part-time

New alumni secretary is John

W. Adams; while Miss Marjorie

Baumaun teaches physical edu-

cation. Part-time physical edu-

cation instructor is Mrs. Irma

Wilcox, and Miss Hollie Bethel

ROTC heads

the newly organized Air Force

ROTC faculty as professor of

air science and tactics. Director

of AF-ROTC instruction is Maj.

Chester R. Steffey, while Mai.

Robert E. Whaley is command-

er of cadets. Capt. Count L.

Bower will serve as adjutant.

Chemists institute names

Prof. Stageman as fellow

An OU professor has been named a "Fellow" of the Ameri-

He is Paul J. Stageman, as-

sistant professor of chemistry.

The announcement was made

this summer by the Institute's

can Institute of Chemists.

New York headquarters.

Lt. Col. Allen H. Wood heads

is an education appointee.

instructor in religion.

President Bail names new faculty; ten Air ROTC personnel join staff

Thirteen "freshmen" members of the University of Omaha faculty have been appointed for the 1951-52 school year. President Milo Bail announced the appointments a number of which replace former personnel. Janecek, reference librarian; Joyce Minteer, instructor in bus-

Dr. Donald G. Emery of Cedar Rapids, Ia. was named associate director of the School of Adult Education. Dr Emery will also serve as assistant to the president in charge of special services and associate professor in the College of Educa-

Replacing Mrs. Frances M. Key is Dr. Edwin L. Clark, assistant professor of speech and Dr. Clark dramatics. his Ph.D from the State University of Iowa in 1951.

New appointees

Associate professor of chemistry succeeding M. P. Bardolph is Dr. Franz Rathmann, who did his undergraduate and graduate work at he University of Minne-

Dr. Harold H. Woods, assistant professor of education will take over George S. Pritchard's job. Pritchard will study for his doctorate at Michigan State

Other appointments are Richard G. Frohnen as the first full-time sports publicity director; Eugene Hampton, assistant instructor in psychology and Beverly Horne, graduate assistant in child study service.

Still others are Kilbourn L.

set today Cheerleading tryouts will be held at 2 p.m. today in room 386. Seven men and two women

Cheering tryouts

will be named to the '51-'52 squad. Men especially are urged to try out, said Interpep Committeeman Bob To-

Sign up now for flu innoculation!

Don't be half shot. That is the advice issuing from Beldora Tacke, university nurse, as she announced influenza shots to be given at the university during the week of Oct.

Available to both students and faculty, cost of the vaccine is \$1.00 and will immunize for approximately four months dur-ing the winter flu period.

Tomahawk staff jobs now open to treshmen

Several positions on The Tomahawk, OU yearbook, are now open to freshman students.

Editor Don Badger announced that photographers, writers and typists are especially in de-

School's enrollment betters February total

Day school enrollments continued to roll in this week and were expected to shade last semester's total by today. Alice Smith, registrar, predict-

ter, compared to last January's turnout of 1,429. Although a slight gain has been made since last semester, this figure represents a drop of 300 students since last fall. A total of 1,750

ed that 1450 students would sign

up for day classes this semes-

students registered at this time last year.

Less men

Most of the loss in enrollment was suffered by the male population and absorbed by the armed forces. Male students numbered 916 last February. They now total 857. Women showed a slight gain from 513 last semester to 543 this semes-

A break-down according to classes showed that freshmen lead the parade this year with 503 students, followed by the sophomores at 332, the juniors at 249, and the seniors at 195. There are 121 special students enrolled this semester. These figures compare with last fall as follows: freshmen, 581; cophomores, 454; juniors, 312, and seniors, 243.

Night total

Night school enrollment totals 1,100 to date, while the Air Force ROTC was expected to enroll 390 students.

Air Force ROTC enrollment included 172 in Air Science I, 111 in Air Science II, and 28 in advanced training.

Classrooms, offices undergo remodeling, color treatment

Students and faculty returning to the University of Omaha this week may not recognize certain classrooms. offices, and student quarters.

Some classrooms are painted as many as five colors and the student lounge sports red and yellow walls.

During the summer Jack Adwers, superintendent of buildings and grounds, and his crew accomplished long-needed painting in many parts of the building. "It costs no more to decorate than it does to paint a building brown and ivery," he explained. "Those old institutional colors are now obsolete."

Adwers said many of the classrooms have never been painted, having only the original white plaster finish plus a few smudgy finger prints.

Three reasons

"There are three reasons for painting," stadted Adwers. "The first is see-ability.

"Second, the atmosphere, or mood of the room. Practically every color in the rainbow is used except blue-it puts people to sleep.

"Third," he concluded, "the rooms must have an appearance of cleanliness, order, and pleasantness." Some of the painting techniques developed by color experts were used, "but mostly," Adwers revealed, "we threw in some of our own ideas."

"Wake-up" aids

Mrs. Cathern Danielson, information clerk in the student lounge, exclaimed, "The percentage of students falling asleep in here has dropped considerably since the west wall has been painted bright red." 🝗

Freshman Berdena Andrews inquired, "Oh, have they just been painted?"

On the alteration side, changes include a sound-proofed band room and headquarters for the student publications in the student center building, Air ROTC headquarters in the former Veterans Administration offices, a rifle range under the stadium, and foreign language department offices and classroom replacing the third floor student publications offices.

Bourne says --

Gateway feature page to be as decent as possible

September . . . return to classes . . . studying . . , back to the grind . . . Hi! whatcha do all summer . . . did Joe get himself drafted?... Indian Summer ... crisp, clear nights . parties . . football . . farewell to vacation . . nuts to diggin' ditches, I'm college material . . another year . . dates . . how do the frosh women look? . . hey, oo-la-la, THAT wasn't ambling through the halls last year . . dances . . back to the boys, the gang . . mental torture for another year . . safe from the draft for another three months .

ROTC uniforms and bus driver's

apparel, or any essays on the subject, "We are becoming a

police state by having military

5. No gossip, above all NO gossip, or "I-saw-Herbert-with-Molly last night" stories.

constituted prejudice, censorship, and unduly harsh methods,

but we told her we would comply. Then we got to thinking.

Naw, no sense in sticking to

rules. But we gave our word,

.. we tore it up. Finally our column was written. Anyway

"Once upon a time there were

three bears-a paper bear, a

mama bear and (hold on, here's

We immediately felt that this

personel on campus.'

so we'll be subtle.

it's subtle.

We concentrated.

The editor of The Gateway has started the year by demanding that the staff work together to produce "a bigger, better, and cleaner" paper than ever before. Every year starts this way with required attendance at staff meetings, meeting deadlines, better relations with the printer, etc.

The editor, however, had more than a word to say to yours truly and his confederate. We received a set of rules to guide us in writing this page. It read something like this:

1. No risque, smutty, off color, naughty or downright nasty stories, jokes or cartoons.

2. No derogatory comparisons between The Gateway and the other local paper.

3. No wisecracks or brash insinuations about deans or

4. No comparisons between

PE class open to men, women

This I gotta see!

There is a new physical education course, No. 221x in individual sports for BOTH men and

Ernie Flecky will instruct the session from 7-9:40 p.m. on Tuesday evenings in a room yet to be announced.

No limit has been placed on the number of applicants pending student approval of the new course, but (it says here) students will learn the fundamentals of tennis, badminton and volleyball.

Hats off department

To Joe Arenas, an OU football alumnus who is making giant strides carrying the ball for the San Francisco 49'ers. Against stiff competition, Joe is showing that not all pro-material comes from the large schools. Our part - - and yours

As in other years, The Gateway devotes its first edi torial to a statement of its policies, its aims and its ambitions-for this semester, at least.

This semester's staff has returned with the usual de termination to publish the best student newspaper that this campus has seen. As an added incentive, The Gateway is now "at home" in its own private office in the north west corner of the Student Center.

Continuing its policy of "easier-to-read" copy and type, The Gateway will now have three complete pages of san-serif headlines. And keeping up with the production quota of the past two years, the student paper will continue to hit OU's halls twice weekly—making it Nebraska's only semi-weekly university paper.

The Gateway hopes to continue its job of first, bringing both informative and interesting news to its readers, and second, keeping step with the prestige and progress that "Your University" now holds.

But for us to do a good job you must do yours. We need to know what you want. The staff hopes you will feel free to give us your gripes and suggestions as well as your news—this is YOUR newspaper.

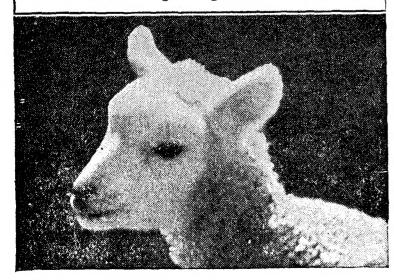
—J.W.

where the sex comes in) a baby PEONY PARK Saturday Nite Only!



Sunday Nite Only -EDDY HADDAD Adm. \$1 (plus tax)

J. Paul Sheedy* Switched to Wildroot Cream-Oil and Made Big Saving on 2-in-1 Sale



SHEZPY-er-Sheedy, was in ba-a-adshape-everybody lamb-basted him about his messy hair! "You'll get no sheepskin," the Dean said. "Somebody's pulled the wool over your eyes. Better comb it ba-a-ack with Wildroot Cream-Oil!" Then Paul herd about a special Wildroot 2-in-1 bargain: 2 regular 29¢ bottles, a 58¢ value, for only 39¢—the sheepest price ever!

(Non-alcoholic Wildroot contains Lanolin. Relieves dryness. Removes loose dandruff. Helps you pass the finger-nail test.) Now Sheedy has more girls than the Sheep of Araby! Get this ba-a-argain at any drug or toilet goods counter today! You won't get fleeced.

* of 327 Burroughs Dr., Snyder, N. V. Wildroot Company, Inc., Buffalo 11, N. Y.





make filling easier and writing smoother. Pli-glass reservair gives bigger, visible ink supply. Slim regular size or demi-size. 7 colors. Gold-filled caps (F.E. tax Incl.): sets, \$29.75 up; pens, \$19.75 up. Lustraloy caps (no F.E. tax); set, \$19.75, pen, \$13.50.

time widest selection of New Parker Pens. Parker precision and gliding ease will mean straight "A" writing for you from now on. Visit your dealer today. The ParkerPenCompany, Janesville, Wis., U.S.A.; Toronto, Can. P.S. "51" and "21" Pens "write dry" with Superchrome Ink. No

Busy days ahead . . time to replace that old pen that may

cause trouble. The Parker Preview for Fall offers your all-

blotter needed. Note: They can use any ink.

New Parkette. Parker writing to fit any budget. Metal slipon cap. Smooth, interchangeable point. 4 colors. Pen, \$3.00 ... with pencil, \$5.00. No F.E. tax. SEE THE COMPLETE ARRAY OF NEW PARKER PENS YOUR DEALER IS FEATURING NOW. AMERICA'S PREFERRED WRITING INSTRUMENTS, THEY BRING **REAL PRIDE AND LASTING WRITING** PLEASURE. YOU'LL FIND A PARKER AT ALMOST ANY PRICE YOU FAVOR.



New Parker "21", Finest at its price. Octanium point. Visible ink supply in Pli-glass chamber (no rubber parts). Special ink flow control. 4 colors. Lustraloycap.Pen,\$5.00 .with pencil,\$8.75.

Copr. 1951 by The Parker Pen Company

Indians face Plainsmen in grid campaign opener

Hopes are running high for another good gridiron campaign as Omaha University's Indians face their first test against Nebraska Wesleyan tomorrow night in Lincoln.

It will be the second game of the season for the Plangmen who dropped their opener to Kansas Wesleyan 32-13 last Friday.

Coach Lloyd Cardwell is building his squad around a nucleus of 14 lettermen. Backfield strong

In the backfield, Cardy will have veterans Johnny Potts, Keith Christie, Jerry Ziehe, Rob Redden and Aksel Schmidt to combine with such newcomers as Joe Gurnett, George Sader, Jerry Tannahill, Don Hopkins, Don Maseman, and Jerry Well-

The end situation is especially bright for '51 with such men as Bob Rose and Bob Doyle plus Forrest Westering, a rugged transfer from Northwestern. Others who will see action on the wings include Don Claussen, Tom Mosiman, Tom Bell, and Don Beatty.

Lane captains Team captain Dick Lane leads a pack of rugged tackles that includes lettermen Ernie Lee and Howard Byram and Sam Gulizia, a member of the Papooses last year.

At guard, Line Coach Tom Brock will anchor down the center of the line with vets Jack Annin, Neil Apker, Dick Moscrey, and Jim Spencer. Lou Marcuzzo and Sam Marasco have looked good in early season drills and will be pressing the lettermen for starting posts.

Larry Johnson is the tower at strength at center wih Bob Hempel as number one relief.

Although Wesleyan lost many kev members from last season's crew by graduation and to the starmed forces, the Plainsmen thitill have enough dept and pow-

MEN CLUB LEADERS WANTED

Sociology, Psychology, and Phys. Ed. students wanted to run boys' clubs for the YMCA; about two hours a day with good pay.

Call YMCA Program Office
ATlantic 1600



REACH FOR



VITAMIN D GRADE A MILK

Then Taste and Comparel

er to give the Indians a real tussle.

Hanson Taylor is returning as the field general of the offensive platoon on Coach Roy Robertson's eleven, while the 200 pound veteran Joe DuBois holds down the line.

Also outstanding along the line are end Dave Williams, tackles Lewis Walker and Milton Schmidt, and guard Bob Starkel.

The Plainsmen, in the same boat as OU, will depend heavily on freshmen for replacements in case of injuries to the old standbys.

Fall links meet begins with qualifying rounds

Golf Coach John Campbell has announced that all men enrolled at the university are invited to compete in the annual fall golf tourney.

Qualifying rounds will begin today and last through tomorrow and Sunday. The 18-hole affairs will be held at Indian Hills.

Pairings for the tourney will be made Wednesday, and play will begin immediately.

Coach Campbell has directed the meet now for four years in order to get a line on material for his spring links squad.

Many of the veterans of last season's team have been lost, so Campbell is more than anxious to take a look at the new crop of golfers this year.

Yelkin returns to active duty with reverves

Uncle Sam bit into the University of Omaha Athletic Department during the summer by calling Virgil Yelkin back into the Army. Yelkin has been athletic director since the resumption of intercollegiate competition in 1946.

Yelkin, or more recently Maj. Yelkin, reported for active duty with the Tenth Infantry Reserve at Fort Riley, Kan., July 20.

In making the announcement President Milo Bail said that Tom Brock, assistant football coach, would serve as acting athletic director during Yelkin's 21 month absence.

While under Yelkin's directorship, the university's athletic program was thoroughly revised and expanded. Wrestling and baseball were added to the program, while golf and tennis advanced to major sports rankings.

Yelkin also served as head baseball coach. His 1951 team had a record of 13 victories and one defeat while his overall wonlost record is 30 and 18 with one tie game.

Maj. Yelkin is a former football and basketball star at the University of Nebraska. He played right end on the 1933, 34, and 36 Cornhusker grid teams and was named to the mythical All Big Six squad his senior year. He was also named to All-America squads by Colliers magazine and many leading newspapers.

The 6 ft., 190 pound guard lettered on the 1933 Husker cage team and played three years of AAU and semi-pro basketball.

South Dakota U, Emporia toughen Omaha U football slate; Indians play four homegames

With the addition of two top notch teams, Omaha University will face a tough nine game schedule for the 1951 season.

The newcomers to the Indian slate are the University of South Dakota and Kansas State of Emporia. Both of these schools had crackerjack teams last season. Emporia finished on the top of their conference last year while South Dakota U wielded the power in that territory.

Omaha U football fans will have only four chances to see the Indians on the home turf, as the Red and Black will be on the road for five of their nine game campaign.

They open tomorrow against Nebraska Wesleyan and then will return to the West Dodge campus the following Saturday to tackle the invading South

OUWI registration drive picnic begin fall activities

"A sport for every girl and

a girl for every sport."
With this motto in mind OUWI begins its 1951 membership drive. Representatives will be at the table in front of the library from 8 a.m. to 3 p.m. Wednesday, Thursday Friday for registration.

Old and new members are asked to join now and be on hand for the membership picnic. It will be held at Elmwood Park on Oct. 1 at 4:30 p.m.

OUWI officers for the following term are Mel Myers, president; Marilyn Rogers, vice president; Theresa Littlejohn, secretary-treasurer, and Jo Thorson, publicity chairman.

Dakotans. OU will be seeking another win over Wesleyan as they downed the Plainsmen last season 33-7.

Then the Indians go on the road for two weeks as they venture to Topeka Oct. 5 to face Washburn and the following week they take on Doane at Crete. Again the Indians will be seeking repeat victories as last year OU downed Washburn 26-6, and dumped the Tigers 20-6

Oct. 27, OU will go to Detroit to meet Wayne University and Nov. 9 they will go against Simpson at Indianola. The Indians also downed both of these squads in season play last year. They dumped Wayne 32-13, and then swamped Simpson College by a 38-6 margin.

Between these two games, Morningside will journey to Omaha to take on the Indiana Nov. 3. Morningside was one of the three teams to defeat Omaha last season as they accomplished it by the score 20.0.

The Omaha gridders will finish their season with a Nov. 17 home game against Northern Illinois. They also topped the last season Indians 27-25.

Season Schedule: Sept. 22-Nebr. Wesleyan at Lin-

Sept. 22—Nebr. Wesleyan at Lincoln.
Sept. 29—South Dakota U. in OMAHA.
Oct. 5—Washburn at Topeka.
Oct. 12—Doane at Crete.
Oct. 20—Emporia in OMAHA*.
Oct. 27—Wayne U. of Detroit at Detroit.
Nov. 3—Morningside in Omaha.
Nov. 9—Simpson at Indianola.
Nov. 17—Northern Illinols in OMAHA.





Sororities pledge 80 women, climax fall rushing with annual preference banquets

Eighty girls pledged four national sororities Monday evening climaxing four days of rushing. Sorority rush week began Sunday, September 9 with Pan-Hellenia Tea and ended Wednesday evening, Sept. 12 at 9:30

Preferences were signed Thursday morning and rushees received notice of their acceptance Thursday evening and Friday morning.

The rushees received their pledge ribbons Friday morning in front of the Dean of students' office.

Alpha Xi Delta pledges are: Alpha Xi Delta pledges are:
Janet Anderson, Barbara Bailey,
Jean Beckman, Sandra Cullino,
Jeyneise Delehoy, Gloria Dunaway, Janine Fiala, Joan Fitzwater,
Myra French, Delores Gerdes,
Joanne Gross, Betty Hamilton,
Helen Howell, Carolyn Inda, and
Joyce Johnson. Others include
Jerry Kelley, Pat King, Joann
Krupa, Loralee Lemen, Jacqueline
Moore, Jacqueline Morgan, Joan Nelson, Barbara Potter, Jean Sch-midt, Dorothy Seig, Ann Sowby, Ruth Waschinek and Joan Willey. New members of Chi Omega

Lois Allard, Berdina Andrews, Geradyne Antisdel, Beverly Barnett, Joan Bohrer, Janet Brace, Patricia Cosford, Frances Downey, Louann Focht, Ruth Longville and Connie Lowrey. Others are Letta Joy Miller, Beverly Pace, Virginia Pearson, Patricia Propst, Donna Reynolds, Marilyn Summers, Donna Trambly, Donna Untiedt, and Sally Westin.

Sany Westin.

Sigma Kappa pledges are:
Donna Abboud, Virginia Cline,
Jean Cullen, Dorothy Ehlers, Myra
Jensen, Doris Nygaard, Georgia
Lee Redfield, and Greta Young.
Pledges of Zeta Tau Alpha in-

clude:

clude:
Roberta Stanage, Carol Roberts,
Betty Gall, Beverly Clark, Shiley
Lanham, Janet Langhammer, Ann
McConney, Jean Beldin, Jeanette
Anderson, Helen Burhorn, Paula
King, Lorraine Murray, Anita Reznichek, and Juandell Williams.
Others are Janet Johnson, Johann
Doyle, Barbara Kralicek, Elizabeth
Vauck, Jean Madden, Kathryn
Johnson, Mary Renna, Ann McTagmert, Marie Zadina and Carol
Blore.

Dramatics Club schedules drive

Do you have an urge to walk onto lighted stage in a pink nightgown and recite Lady Mac-Beth's sleepwalking speech? If so, you are invited to attend the University Players' Open House Wednesday, from 4 to 6 p.m. in the faculty clubroom.

Excerpts from last year's play productions will be given. Punch and brownies will be served.

Edwin L. Clark, new dramatic coach, will be introduced to all students and prospective "Players" members.

Officers of the University Players are Bob Hanson, president; Leonore Marx, vice president; Dixie Pheney, secretary; Ben Butler, treasurer, and Bonnie Kundel, historian.

Fellowship group meets next week

Both new and old members are being urged to come to the Christian Fellowship meeting

This announcement was made yesterday by Don Hansen, president of the organization. The first meeting of this school year is scheduled for next Thursday in room 350.

During the afternoon session, plans for the semester's activity program will be drawn up.

Hansen commented that freshman students are especially in-

Junior: "Daddy, what's a

sweater girl?"
Dad: "Why, er—uh, a girl who works in a sweater fac-tory." And after a moment's pause, "Say, where did you get that question?"

Junior: "Never mind that, Dad-where did you get that

Rushing will end this eve

Fraternity rushing ends this evening at 10 p.m. for 138 rushees. The annual Smoker was held last Friday evening in the faculty clubroom from 7:30 to

Individual rush parties were held each night this week. Silent Week begins tonight at 10 p.m. and ends Monday at 1 p.m. Men will sign their preference cards Monday from 8 a.m. to 1 p.m. in the Dean of Students' office according to Dick Beem, Interfraternity Council president.

Late rushing will be for one day only-Oct. 10. Men will pay the \$2 late rushing fee in the Dean of Students' office. Those who signed up for rushing but did not attend the Smoker may sign up for late rushing also. No fee will be charged.

CHESTERFIELD-LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES

